



FanFormula.com – Where You Determine the Formula for #1

Questions and Stats for Week 7

- (1) Why can't experts and fans agree on who is #1 in college football?
- (2) What fundamental flaws virtually guarantee dissatisfaction with the polls, the computers rankings, and the BCS this year and every year?
- (3) What six schools of thought drive college football fans in ranking the Top 25?
- (4) At this point, which three teams can make a legitimate claim to the top spot?
- (5) With all these possible ways to determine #1, what is the right answer?
- (6) Fan Formula's *Vegas Spread Index* has Florida at 29.5, Texas at 27, and Alabama at 23.5. What do these numbers tell us and how were they calculated?
- (7) What do your numbers tell us about this week's key matchups?
 - Texas vs. Oklahoma
 - Cincinnati at South Florida
 - South Carolina at Alabama
 - USC at Notre Dame
- (8) How does the SEC East stack up to the SEC West, the Big XII South and the ACC Coastal?
- (9) Based on your models, do you have any early projections of who will win it all?

About John Schroeder



John Schroeder provides an entertaining and enlightening look at the quantitative factors that underlie the art and science of determining America's Top 25 college football teams.

John is a college football ratings expert, the engineer behind a revolutionary fan-driven ranking system, and the founder of FanFormula.com - the first website empowering every college football fan to dial in their personalized Top 25.

Credentials: John Schroeder is a nationally recognized author and speaker in the field of business analysis. His book, *Beating the Odds*, was named a 2006 award-winner in business management by USA Book News and his high energy talks have been featured at Business Analyst World, the Atlanta Sports Council, and Fortune 500 clients including HCA, Georgia Power and Northrop Grumman. In 2008 John appeared on sports programs nationwide to analyze football topics including: the BCS, Fan Formula, the Vegas Spread Index and how to structure a national championship playoff system.

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